



*The Finger Lakes Regional Market showcases Finger Lakes made products like craft beverages, food, produce, arts, crafts, and more. Vendors are encouraged to engage guests through samplings and/or demonstrations to create a unique and engaging shopping experience while they discover everything that is Simply Finger Lakes.*

As a business in the Finger Lakes region we invite you to participate in

**The 4<sup>th</sup> Annual Finger Lakes Regional Market  
at Watson Homestead, Painted Post, NY  
Saturday, September 7, 2019, 10am – 4pm**

- This is an outdoor market with large 15' x 15' spaces available
- In order to participate you must be a Finger Lakes based business with product that originates, grown, and/or is made in the Finger Lakes region
- Participants are encouraged but not required to offer free samples and/or demonstrations to engage consumers
- Basic 15' x 15' space is only **\$50 non-refundable** until July 1, 2019 then increases to \$75 per space after July 1 and must provide own tent, tables, and displays. If you need a larger space you must purchase an additional space to accommodate.
- Food Truck space is **\$100 non-refundable** until July 1, 2019 then increases to \$150 per space after July 1. Electric is not available, must provide own generator.
- Must provide a certificate of insurance naming both Watson Homestead and Kevin Peterson as additionally insured for \$1 million total aggregate liability coverage.
- Light low-noise generators are allowed.
- Free admission for consumers and free parking

*Please complete the attached application and submit along with your check made payable to "Kevin Peterson" to the address below no later than Friday, July 1, 2019 for the \$50 rate (\$100 food trucks) or August 16, 2019 for the \$75 rate (\$150 food trucks):*

**Kevin Peterson  
4128 Norman Street  
Painted Post, NY 14870**

[www.fingerlakesmarket.com](http://www.fingerlakesmarket.com)

# Vendor Application



Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Type: \_\_\_\_\_

Product and/or service description: \_\_\_\_\_

Number of 15' x 15' spaces requested. \_\_\_\_\_ @\$50 per space (\$100 Food Truck) (\$75/space after July 1, 2019 (\$150 food truck))  
= (total due) \$ \_\_\_\_\_ (make check payable to Kevin Peterson)

\_\_\_\_ (Check here) I have included a copy of my certificate of insurance naming Watson Homestead and Kevin Peterson as additionally insured for \$1 million total aggregate liability coverage.

\_\_\_\_ (Check here) I have included a copy of any required and applicable permits and/or licenses in order to participate in the Finger Lakes Market.

\_\_\_\_ (Check here) I agree to operate my business and display for the entirety of the event. No early tear downs are permitted. We want to maintain a consistent experience for our guests during the entire event.

\_\_\_\_ (Check here) I understand that set up takes place from 7am – 10am day of event and tear down does not begin until 4pm. All vendors and trash must be clear of venue by 8pm. Vendors are responsible for removing their own trash and debris. Garbage cans are available on site.

\_\_\_\_ (Check here) I understand that my fee is non-refundable and that the event in the case of heavy rain or severe weather may be cancelled. The market will stay open light rain or shine.

By signing below I agree to the above mentioned terms and conditions. I will not hold responsible Watson Homestead or Simply Finger Lakes for any injury, loss and/or damage that may occur during this event. I understand that I am setting up at my own risk

Signature: \_\_\_\_\_ Date: \_\_\_\_\_