



The Annual Finger Lakes Regional Market welcomes you to showcase the Finger Lakes on Saturday, September 7, 2019 from 10am – 4pm.

#### **MARKET MISSION**

The mission of the market is to showcase the great products and experiences that can be found throughout the Finger Lakes Region.

#### **MARKET HOURS AND LOCATION**

The Finger Lakes Regional Market is held from 10am-4pm on Saturday, September 7, 2019. The market is held at Watson Homestead Conference and Retreat Center's lower pavilion area at 9620 Dry Run Rd Painted Post, NY. Simply Finger Lakes contracts with Watson Homestead to use the pavilion area for this purpose, and we must adhere to specific rules pertaining to our use of this space.

#### **MARKET MANAGER**

The market managers is Terra and Kevin Peterson. For general questions and concerns, please ask the staff member in attendance. For emergency or private concerns, please contact Terra at 716-680-2066 or Kevin at 716-680-2059 or email [fingerlakesmarket@gmail.com](mailto:fingerlakesmarket@gmail.com) .

#### **MARKET ELIGIBILITY**

Vendor applications are open to food vendors, restaurants, local growers, harvesters, bakers, wineries, breweries and other craft beverage producers, crafts and the arts, local organizations, and activity and experience operators in the 14 county Finger Lakes region. The Finger Lakes Regional Market believes in equal opportunities for all qualified vendors, but in an effort to maintain a well-balanced variety of vendors, we reserve the right to accept or reject any application that is received. All items offered for sale must be of good quality and condition, must be a Finger Lakes based business with product that originates, grown, and/or is made in the Finger Lakes region. The market manager reserves the right to direct that inferior goods be removed from display. Failure to remove products deemed to be inferior may result in loss of market privileges.

#### **Specific Requirements**

- Health Requirements: Vendors must meet all federal, state, county, city, Labor Department, Health Department and other regulations related to the product(s) they sell. NOTE: This is the responsibility of the vendor to find out what is required and comply with those requirements. Random checks by the Health Department are always a possibility; be prepared.
- Weights and Measures: Vendors selling by weight must have scales approved by the Department of Weights and Measures. Unscheduled inspections may take place by the Department of Agriculture.

## **INSURANCE**

All vendors MUST have certificates of insurance evidencing general liability insurance at a minimum of \$1,000,000 general aggregate and naming Watson Homestead and Kevin Peterson as additionally insured. A copy of this insurance coverage must be submitted for our records prior to the first day of market.

Companies offering event insurance:

Farm Family, 800-843-3276; State Farm, 607-684-6018; John Senka Agency, 607-776-7000; Wallin Insurance Agency, 607-734-8799; Farm Family Casualty—Christine Morehouse Agency, 607-478-8616, <https://www.actinsurance.com> .

## **PARKING**

Parking is free and near the vendor area. A designated vendor parking area will be outlined and communicated to vendors at the event.

## **EXTREME WEATHER**

Finger Lakes Regional Market staff will do their best to monitor weather conditions on market day. If we should receive notification of threatening weather, we will make every effort to notify vendors of these warnings and a decision will be made to cancel and/or close the market for the safety of our vendors and guests. **No refunds will be given in the event of a cancellation.**

## **RULES AND REGULATIONS OF THE Finger Lakes Regional Market**

- Vendors can set-up their booth anytime between 7:00am-9:45am. ALL VEHICLES (including trailers) must be removed from the market area by 9:45am and remain out of the vendor area until the market closes at 4pm.
- VENDORS MAY NOT ARRIVE AFTER 10AM.
- Vendors can drive into the market for set up and tear down. We ask that you take into consideration also that other vendors are trying to do the same. Please unload QUICKLY and remove your vehicle from the market area to the designated vendor parking area. You can take your time setting up your booth space after you have returned from parking your vehicle.
- Vendors are required to keep their booth open until the end of the market at 4pm.

Vendors are encouraged to create an engaging shopping experience through communication, demonstrations, and/or sampling.

- At 4pm when the market closes, vendors may start to pull into the market area to reload their setup. Please be conscious of pedestrians and shoppers that may still be in the market area. Also, be considerate of other vendors trying to pack up as well.
- Vendors are asked to leave pets at home. Animals are only allowed at the market if they are part of the vendor's booth, such as the farm displays, SPCA or Humane Society adoption projects. We have no control over market visitors with pets.
- Vendors are required to keep their market space neat and clear of obstacles, litter and debris.

- Vendors are expected to treat customers in a courteous manner and not voice their personal complaints to their customers. If you have a complaint about the market or other vendors, please contact the market manager directly.
- Vendors must clean their booth area at the end of the market day. You are responsible for any trash or garbage. Please do not leave it for “someone else” to take care of. Garbage cans are provided at the market.
- Vendors are not allowed to “hawk” their items throughout the market. Your sales must be confined to the space that you have reserved.
- No amplified music is permitted at the market. Any type of public music provided in the market area, must be approved by the market manager at least two weeks in advance.
- It is strongly advised that vendors not smoke at their booths. If you must smoke, please find a place outside of the market and dispose of any remains in a proper manner.
- All complaints regarding the market should be addressed directly with the market manager. The market manager will investigate the complaint and if the complaint is legitimate, proper action will be taken to resolve the matter.

We thank you for your interest in the Finger Lakes Regional Market and look forward to a successful event.

**[www.fingerlakesmarket.com](http://www.fingerlakesmarket.com)**